

## Press release

15 November 2017

### **Design/18/12: Connecting people and places**

*Three Cologne neighbourhoods – one design district. Supporting event parallel to imm cologne starts on 15 January 2018.*

From 15 to 21 January 2018, the Cologne districts of Sülz, Klettenberg and Zollstock will be dedicated to the subject of interior design. At the third Design/18/12, thirty exhibitors – including four universities – will showcase new ideas from their think tanks on a discovery trail through the three neighbourhoods. Exhibits will include customised furniture, high-tech lamps, high-quality home textiles and accessories as well as colour, light and room concepts. Visitors will also be introduced to new ideas in the context of a supporting programme with readings, concerts, exhibitions, presentations and guided tours. For more detailed information, go to: [www.d1812.de](http://www.d1812.de).

Design stations are stores, cafés, offices, galleries and churches, such as the church of Johannes XXIII on Berrenrather Strasse. Cologne-based garden designer Gartenmanufaktur Schmidt transforms the concrete setting into a floral interpretation of the Garden of Eden. The project also involves Swedish designer Per Benjamin and the Austrian family business Lehner Wolle with its innovations Felice, a new kind of carpet system, and Silentum, an acoustic felt. An experimental study project rounds off the installation musically.

Gottesweg also takes on a paradisiacal note. On the site of the building materials supplier Faßbender Tenten, the company Tiny Houses presents its vision of the home of the future. Thanks to their ingenious designs, the mini modular houses offer clever accommodation solutions on the smallest of spaces. Inspirational workshops hosted by the Kulturladen Zollstock will attract the local design blogger community. The results of their "Laboratorium" will be presented at an exhibition plus shop.

### **Design tours for children**

Design/18/12 has declared this year's theme to be "Connections". But the focus here is not only on material combinations or technical details. People and societies will also be connected with each other through design, explains organiser Claudia Warda. "I personally think it's really

## **Press release**

important that children develop their own taste and powers of judgement at an early age." This is why she is offering guided tours especially for school children during the event for the first time. Another favourite project of the Sülz-based textile designer is the revival of the dark railway underpass on Gottesweg. It is hoped that a colour installation to be staged here will provide inspiration for the creative transformation of the environment.

### **Experimental, application-oriented: university design**

Altogether four universities are complementing this year's programme: The design department of Hochschule Niederrhein, University of Applied Sciences, for example, will present the artistic and creative projects of its students on the subject of collecting, inspecting, selecting, keeping, conserving, archiving and documenting. These were produced in collaboration with the office for history research "History Today". Like last year, students of the design department of the Cologne Campus of HMKW in Zollstock have designed the catalogue, posters and signage system for Design/18/12.

The Design/18/12 opening event takes place on 15 January 2018 at 11 am at the church of Johannes XXIII on Berrenrather Strasse. On 20 January, the exhibition venues will host a cocktail evening from 6 pm. Design/18/12 opens daily from 15-21 January 2018 from midday to 8 pm.

The event is supported by the city of Cologne, Department of Media and Internet Economy.

### **Design/18/12**

#### **The design event in the south of Cologne**

**15-21 January 2018**

**daily from midday to 8 pm**

**Sülz, Klettenberg and Zollstock**

**Berrenrather Str.- Luxembourg Str. - Gottesweg - Höninger Weg**

**Opening event:**

**15 January 2018, 11 am**

**Johannes XXIII, Berrenrather Str. 127, 50937 Cologne**



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**Special:**  
**Cocktail evening on 20 January 2018 from 6 pm in the respective exhibition venues**

**The full programme is available at: [www.d1812.de](http://www.d1812.de)**

### **Design/18/12**

Design/18/12 is a supporting event that takes place annually during imm cologne and as part of PASSAGEN. The new design route was initiated in 2016 by textile designer Claudia Warda, warda design. In 2017, 26 exhibitors, including three universities, showcased their work here. In its third year, Design/18/12 will present around 30 exhibitions, performances, presentations and readings in unusual locations once again. The hotspots are Cologne's *Veedel* (local dialect for districts or neighbourhoods) of Zollstock, Sülz and Klettenberg. These are easily reached on trams 18 and 12, which inspired the name of the event: Design/18/12.

### **Press contact**

Contact us. We would be glad to provide you with more information and printable images. We would also welcome a voucher copy.

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