

# DALLMER

## Press Release

Arnsberg, January 2018

### Trendy shower channel family Dallmer adds highlights with new colours

Metal shades are the new trend colours in modern bathrooms. The sanitary ware manufacturer Dallmer has responded to this trend, and now also supplies its design shower channels for level-access showers in the colours red-gold, anthracite and brass. Whether CeraFloor, CeraWall, Zentrix or CeraNiveau – all variants of the design shower channels up to a length of 1200 mm can be finished with the matte PVD coating. This means that the colour of the shower channel can be selected based on personal taste and preference to match the flooring, blend in with it, or provide a strong contrast. In combination with the DallFlex drain body, this guarantees maximum flexibility for both, visual appearance and positioning in the shower.

### Shower channel every installation situation

Individuality in bathrooms is in greater demand than ever before. With its seven different design shower channels, Dallmer has established a remarkable product portfolio that offers an enormous choice of colours, shapes and options for shower channel positioning.

CeraFloor Select is a 6 mm strong shower channel made from stainless steel with milled camber. It is suitable for floor-level installations. In the classical matte or polished stainless steel version, as well as the new colours red-gold, anthracite and brass, it creates exciting highlights in sophisticated bathrooms.

CeraWall Select is the most succinct design shower channel. It places a clear emphasis in level-access showers. The new colours facilitate an even stronger focus on the aesthetic drain.

The short shower channels CeraNiveau and Zentrix are impressive with their rectangular covers which are usually positioned in the centre of the shower base. The short channels are equally available in both the matte and polished stainless steel look, as well as the new red-gold, anthracite and brass colours.

The coloured PVD coating add an attractive optical touch while also enhancing resistance. Thanks to the removable odour trap, all shower channel are extremely easy and quick to cleans.

### New look for established classics

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Dallmer has been a specialist for drainage systems since 1913. The family business is now under the management of the fourth generation. Initially founded as an engraving plant at the Arnsberg location 100 years ago, Dallmer developed from a small trade business into a premium architectural brand for building drainage. The sophisticated product portfolio comprises all types of drainage systems, shower channel, seals and covers, urinal system, fire protection and sound insulation systems, as well as special yard, utility, roof, car park and balcony drains. The family firm's credo is: maximum functionality, top quality materials and outstanding design.

The proven CeraLine shower channel by Dallmer is also given a completely new look with the trendy new colours. Depending on the model, it can be positioned in the wall or the floor. The sanitary ware manufacturer thereby creates elegance and exclusiveness for every type of bathroom.

(approx. 2,300 symbols)

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