



PASSAGEN Prize 2018

The winner is...

On Tuesday, 16 January 2018, the *PASSAGEN Prize* for up-and-coming designers had been awarded for the first. The winners are Hannah Kuhlmann and Jana Manfroid with the exhibition project „Homo Ludens“. The prize money amounts to 5.000 Euro. PASSAGEN/Sabine Voggenreiter is hosting the competition together with Rat für Formgebung (German Design Council).

After a thorough tour through the exhibitions of the 25 nominees, an independent jury selected the 2018 winner. The decision was quite difficult because, the jury was very surprised with the quality, the professionalism and the presentations demonstrated within all projects.

Jury 2018

The five members of the jury are confirmed: Lutz Dietzold (German Design Council, Frankfurt), Reinhild Kuhn (Heimatdesign, curator, Dortmund), Wolfgang Laubersheimer (designer and director of the Köln International School of Design, Cologne), Moritz Putzier (product designer und scenographer, Cologne), Sabine Voggenreiter (PASSAGEN, curator, Cologne).

Winner Project „Homo Ludens“

Playing brings temporary wholeness into our imperfect world and our complicated lives. Playing, we discover our individual qualities and develop our personality. In the Homo ludens exhibition, young talents discover their personal vision of a playful use of products within the framework of a humorous, multi-sensory and interactive exhibition architecture.

Winners 2018

„Jana Manfroid is a German Designer and art director. She studied integrated design at KISD, Köln International School of Design as well as Interior and Retail Design at Parsons the new school for Design, New York. After graduating in 2015 she continued with her Master Studies of Exhibition Design at Peter Behrens School of Art, Düsseldorf. Jana has worked on large scale Retail projects for clients like Cosnova, Dr. Hauschka, and Birkenstock.“ www.janamanfroid.com

„Studio Kuhlmann creates furniture that blurs the line between art and design. Every piece is handmade in the Studio based in Cologne Germany. Hannah Kuhlmann graduated 2015 at the Academy of Fine Arts and Design, Maastricht – The Netherlands with a Bachelor of Arts in Product Design. She has gained her experience trough formative internships for Studio Reinier Bosch, Officina Carolina Wilcke, Bureau Matylda Krzykowski and the Depot Basel.“ www.hannahkuhlmann.hk

PASSAGEN

The PASSAGEN Interior Design Week Köln festival was founded in 1990 by Sabine Voggenreiter and will take place for the 29th time in 2018. Germany's largest design event with some 180 exhibitions serves as a forum for designers and producers and as a trend show of high-end international interior design. About 160,000 visitors, including an international specialist audience, walk through the salons, interior design stores, showrooms and galleries, most of which are located in the city centre of Cologne. At PASSAGEN, these places become the meeting points for people interested in design, for industry experts, press representatives and for the entire international design scene. The PASSAGEN exhibitions are regarded as trend showcases and excellently designed presentations.

Rat für Formgebung / German Design Council

The Rat für Formgebung is one of the world's leading centres of excellence for communication and knowledge transfer in the field of design, with more than 290 companies belonging to the circle of foundation members. Following an initiative of the German parliament, in 1953, the Rat für Formgebung was founded to strengthen the design competence of German companies. The Council's multi-faceted activities all focus on one aim: promoting the strategic use of design for sustainable growth of brand value.

www.voggenreiter.com

www.german-design-council.de

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